

COOKIE POLICY

Kuş Otelcilik Yatçılık Turizm San. ve Tic. A.Ş – MIA CASA HOTEL ("HOTEL"), uses cookies to make the use of our website easier and to personalize the site for users. With this policy, you can have detailed information about the cookies used.

What is a Cookie?

Websites you visit can save information on your computer or phone, and read this information when you visit the same site later. The files where this information is saved are called cookies or identification information.

What Types of Cookies Do We Use and For What Purposes?

The cookies listed below will be used (a) for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject, or (b) with your explicit consent, depending on your explicit consent.

Analytical/Performance Cookies

These cookies are used to improve the operation of the website. These cookies, which do not collect identification data about your visits, collect data about how the website is used and whether there are any errors.

Functional Cookies

These cookies allow the website to remember the preferences of users who use the website (e.g., user name, password, preferred language, etc.). These are functional cookies that we use with your permission when you visit the website.

Necessary Cookies

Purpose	Duration
These cookies are necessary for the functioning of the website and cannot be disabled in our systems. They enable you to navigate the website and use features related to service requests, such as setting privacy preferences, logging in, or filling out forms.	Always Active

Marketing Cookies

These cookies are used to promote products and services, display personalized ads, and evaluate the effectiveness of advertising campaigns. Marketing cookies used with your permission when you visit the website are as follows:

Cookie Provider	Purpose of usage	Duration
https://www.miacasahotels.com https://miacasa.rezervasyonal.com/	It is a user tracking cookie used by the Google Ads platform to measure website performance.	2 year
https://www.miacasahotels.com https://miacasa.rezervasyonal.com/	It records a customized ID that is used to generate statistical data about how the visitor uses the website.	24 hours
https://www.miacasahotels.com https://miacasa.rezervasyonal.com/	It is a cookie used to store and track visits across websites.	90 days
facebook.com	This cookie is used by Facebook to enable ad delivery or retargeting.	90 days

<p>https://www.miacasahotels.com https://miacasa.rezervasyonal.com/</p>	<p>A variation of the _gat cookie set by Google Analytics and Google Tag Manager to allow website owners to track visitor behavior and measure site performance. The pattern element in the name contains the unique identification number of the account or website it relates to.</p>	<p>90 days</p>
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To Whom Are Cookies Transferred?

Personal identification information obtained through cookies may be shared with cookie providers both domestically and internationally within the scope of the purposes stated in Article 2 of this Policy, provided that it does not harm the fundamental rights and freedoms of the data subject and with your explicit consent.

Management of Cookies

You can delete or manage cookies used by the website through the browser you use.

Data Obtained Through Cookies

Through cookies obtained through the website, personal data such as your IP address, user identification information, website entry date information, language preferences, search queries, the browser and operating system you use, and personal data about how often you visit the website may be obtained.

Your Rights Regarding Personal Data Processed Through Cookies

Within the framework of the law, you can apply to HOTEL to:

- (a) Learn whether your personal data is processed,
- (b) Request information if your personal data has been processed,
- (c) Learn the purpose of processing personal data and whether they are used for their purpose,
- (d) Know the third parties to whom your personal data is transferred domestically or abroad,
- (e) Request correction of your personal data in case of incomplete or incorrect processing,
- (f) Request the deletion or destruction of your personal data,
- (g) Request notification of the transactions made pursuant to subparagraphs (e) and (f) to third parties to whom your personal data is transferred,
- (h) Object to the occurrence of a result against you by analyzing your personal data exclusively through automated systems,
- (i) You have the rights to demand compensation if you suffer damage due to the unlawful processing of your personal data.

You can access your contact information and communication preferences by using one of the methods below regarding the data processing purposes mentioned above about your personal data, update them, delete them, correct them, and your requests regarding your rights specified in the Law and the Communiqué on the Principles and Procedures of Application to the Data Controller:

ADDRESS FOR APPLICATION: Foça, Çalış Plajı, 1054. Sk. No:18, 48300 Fethiye/Muğla